

# Social Initiatives



*‘Ajna Farms is a novel initiative that envisages to integrate post-retirement activities with sustainability in the sectors of animal rearing, crop and organic fertilizer, while also driving communities towards social inclusion via low intensity activities. Our sustainability model empowers healthy ageing, rural development, and advances green revolution in a viable, scalable and sustainable manner’.*

# Happy Goat Farms

We promote harmonious part-time engagement for the rural communities of Kollam District in Kerala, India. Retired elderly people, who have no pensions, partake in activities as per their skill set including, but not limited to supervising animal rearing, improving soil fertility, enhancing local supply of farm goods while empowered older adults to re-engage in purposeful daily routines, with peers, and enhanced social inclusion, factors evidenced to augment mental wellbeing and improve cognitive outcomes.

Project Infrastructure > > >



# Construction

**Sloped Fiber Mat flooring for easy cleaning**



**Outer foundation on elevated pillars for effective waste management**



**Ventilation from all sides**

**Collaborative Teamwork**



**State of the art with ample spacing and partitions**





Initiative launched in 2023 with one adult goat and four baby goats

Subsequent Developments >>>



# Multi-age Interactions



# Elderly Governing Body

